

We offer a full range of financial products and services for consumers, business and corporate and commercial clients.

Visit AssociatedBank.com for more information.

Meet The Manager



Hi! My name is Karen Schoonover, and I am the branch manager for our Bloomer location. I have been with the company for a total of 16 years. During my tenure, I have worked in 4 locations including Janesville, Cornell and Stanley.

I am proud to be serving the Bloomer community members through every milestone that life brings!

Let's Connect!

Ever wonder what's happening at Associated Bank?

Join me on LinkedIn to find out!

I share what's happening at a company level as well as exciting news from our local branch.

 Karen Schoonover

If LinkedIn is not your thing; email, call, or stop in for a visit.

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Associated Bank History

With a history rooted in northeast Wisconsin, we've grown to serve the ever-changing needs of the Midwest.



Associated Bank, as we know it today, is the result of many mergers and acquisitions. The roots of our founding banks run deep in our communities.

Our Roots Are Deep

At Associated Bank, we're proud of our long legacy of service to our customers and communities!

The founding of Associated Bank dates to 1970, when three strong banks in Northeast Wisconsin—Kellogg Citizens Bank of Green Bay, Manitowoc Savings Bank and First National Bank of Neenah—formed a powerful alliance. The Neenah-based bank is the oldest branch of our family tree, dating back to 1861.



Another key event in our history was the merger of First Financial and Associated Bank in 1997, retaining the name of the latter. First Financial was a consolidation of many mostly Wisconsin-based thrifts and savings and loan banks.