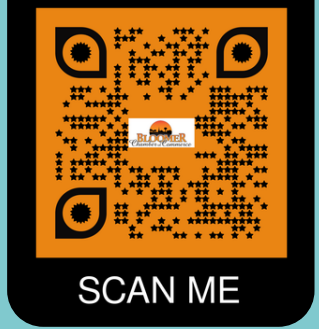




MONTHLY NEWSLETTER


JULY-2026



Mark your Calendars

July Business of the Month

CALENDAR OF EVENTS 2026		
April 29 th	Senior Honors Night	White Pine
May 21 st	Pool Thrift Sale Opens (Open every Thursday & Friday)	Fairgrounds
June 4 th	Community Picnic/Touch-A-Truck	Fairgrounds
June 6 th	City-Wide Thrift Sales—8 am to 2 pm	All over town
June 27 th	Northern Classic Goat Show	Fairgrounds
August 6, 7, 8, & 9 th	Bloomer Community Fair	Fairgrounds
August 9 th	Bloomer Community Parade	Main Street
August 15 th	Car Show-Burn Out Contest Thrift Sales and Crafters Pancake Feed/Bloomer Ambulance	Fairgrounds Moose Lodge
September 12 th	\$10,000 Picnic Fundraiser	Fairgrounds
September 19 th	Firemens Steak Feed	Fairgrounds
October 10 th	Women's Club Art/Craft Fair Kids and Cows	Bloomer Elementary Bloomer Fairgrounds
October 15 th	Wiches Brew Wine Walk	Participating Businesses
October 31 st	Trick or Treat on Main Street Children's Halloween Party	Main Street Bloomer High School
November 20 th & 21 st	Doe's Days Holiday Sales	Participating Businesses
November 24 th	Ladies Night Out	Pines Ballroom
November 27 th	9 th Ave. Park Lighting	9 th Ave Park
December 12 th	Breakfast with Santa Visit the Reindeer Christmas Parade	Main Street Cafe Xpo's Main Street




At the Community Foundation of Chippewa County, we are dedicated to building a stronger, more vibrant future for our communities by connecting people who care with causes that matter. Since our founding in 2001, we have served as a trusted resource for donors and nonprofit partners working to ensure that charitable giving creates a lasting impact in Chippewa County.


Our mission is simple yet powerful:
To enable donors to achieve their philanthropic goals, to meet changing community needs, thereby benefiting the communities, people, and nonprofit organizations of Chippewa County.

Guided by dedicated Staff and Board of Directors, our work reflects a deep commitment to listening, learning, and leading with integrity. The Community Foundation is committed to encouraging local giving, offering high-quality donor services, and serving as a proactive partner in addressing key community challenges. Through ongoing engagement, transparency, and adaptability, we aim to be a driving force for positive change today and for generations to come.


Meet Our Staff



Jill Herriges
Executive Director



Robin Reed
Executive Assistant



Ashley Ashley
Programs and Community Engagement Associate

Get to know us as we celebrate our 25th Year! Find out what we do and how you can engage your philanthropic passion by visiting our website at www.yourlegacyforever.org or contact us at 715.723.8125.

Upcoming Grant Opportunities
Give Chippewa County – awarded to charitable organizations serving Chippewa County – Open July 1 - 24
Community Needs Grants – awarded to charitable organizations serving Chippewa County – Open September 1 – October 8
Northwestern Mini Bank Grants – awarded to 3rd - 8th grade Chippewa County educators - Open September 1 – October 8

Buy your ticket today for a chance to win \$10k!

Hello  SUMMER



Secure Your Legacy Today.

make more possible™

715.723.8125 | YOURLEGACYFOREVER.ORG

Welcome to the Bloomer Chamber!

COUNTY LOOP



Best Services

Discovery

In-Hand Exposure

Marketplace

Civic Alignment

Practical Tools

Community Impact

About Us

CountyLoop is a local networking and marketing company focused on helping small businesses, organizations, and communities stay connected, visible, and easy to find.

We offer a wide range of services, including promotional products, custom community pint glasses, directory listings, digital advertising opportunities, business marketing options, event promotion, classified promotion, and community-focused online visibility.

Our goal is to help local businesses promote what they do, connect with their community, and access affordable marketing tools that create real local value. Whether a business needs branded products, better online visibility, local advertising, or a creative way to reach customers, CountyLoop is built to support small businesses and strengthen local communities.

We are proud to join the Bloomer Chamber and look forward to connecting with fellow members, supporting local businesses, and becoming a useful resource for the Bloomer area.



CountyLoop.com



725-605-8945



MichaelFrear@CountyLoop.com



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

WIN \$10,000

BLOOMER COMMUNITY VISITOR CENTER, INC

1731 17th Avenue
P.O. Box 273
Bloomer, WI 54724

Phone: 568-3339
Fax: 568-3346
www.bloomerchamber.com

25th Annual Fund Raising Picnic

Saturday September 12th, 2026

The 25th Annual Bloomer Community Visitors Center Fund Raiser Picnic will be held on September 12th at the Bloomer Fair Grounds.

A total of \$20,200.00 will be given away to lucky winners on the night of the 12th--\$10,000.00 Grand Prize, 2nd prize \$3,000.00, 3rd prize \$2,000.00, 4th prize \$1,000.00, 5th, 6th, 7th and 8th \$500.00 and 9th thru 30th \$100.00.

Purchase your tickets by August 1st to get in the

Early Bird Drawing on Aug 1st, 2026

Early Bird Drawing prizes: 1st \$300.00 , 2nd \$200.00 and 15-\$100.00 winners

Meal served from 4:30 to 6:30 pm, Entertainment, free beverages and side raffles.

Just complete the form below and return it to the: **Bloomer Community Visitors Center**
PO Box 273
Bloomer, WI 54724

Name of Ticket Holder(s) _____

Address: _____

Phone Number: _____

EMAIL Address: _____

Number of tickets ordered: _____ \$100.00 per ticket

Check/Cash: _____ Credit Card #: _____ Expires: _____ Code: _____

OFFICE Hours: Mon thru Friday 6 am to 7 pm
Saturday 8 am to 4 pm
Sunday Noon to 4 pm

WIN \$10,000

WIN \$10,000

WIN \$10,000



FREE ADVERTISING

The Chamber is here to help! If you have anything you would like to advertise, please let us help! This could be employment opportunities, sales, or anything you would like to promote about your business!

Help support your Local Chamber Members Purchase Chamber Checks!

When you are looking for the perfect gift for family members, birthdays, employee's or just any reason that you may need a gift and would like to show your support of our local Chamber Businesses. Purchase Bloomer Chamber Gift Checks!

Gift checks can be purchased for any dollar amount and can be used at any Chamber Member Business.

To order checks, call 715-568-3339 or stop by the office. You can also order online at www.bloomerchamber.com.



Support Local!

1731 17th Ave
P.O. Box 273
Bloomer, WI 54724

SECURITY BANK
1432

Date: _____

Redeemable At: _____

Amount: _____ \$ _____

For additional information, visit www.bloomerchamber.com.
Redeemable for merchandise and services only.
Not responsible for lost or stolen gift certificates. Applicable
taxes are payable by the presenter.

Merchant: Do NOT Convert to ECheck or ACH

Certificate Expires One Year From Date of Issue

Authorized Signature _____

DAIRY STATE BANK CALENDAR Photo Contest

TO ENTER:

- dairystatebank.com/contests
- pick up a paper form at any office



BLOOMER
1311 14TH AVENUE
715-568-9480

Entry Deadline:
Aug. 1, 2026

www.dairystatebank.com

RICE LAKE | MENOMONIE | BIRCHWOOD | BLOOMER | COLFAX | CUMBERLAND
DOWNSVILLE | HAUGEN | PRAIRIE FARM | TURTLE LAKE | WHEELER



Retail/Promotional News

The Retail/Promotional Committee of the Bloomer Chamber of Commerce is looking for your help and support!

If you would like to be part of the planning of local retail events, please email us at bchamber@bloomer.net and we will add you to the email list! Meetings are held once a month. Come help us plan our future!



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

COMMUNITY FAIR

THURSDAY-SUNDAY AUGUST 6-9, 2026



BROUGHT TO YOU BY THE: BLOOMER COMMUNITY CLUB

MERCHANT BUILDING HOURS:

Thurs. 5-9 P.M.; Fri. & Sat. Noon - 9 P.M.; Sun. Noon - 6 P.M.

FOOD STANDS:

Knights of Columbus, Shadick's, Custer Cones,
FFA Ice Cream treats (4-H building) 4-H & FFA Buildings open daily until dark

BEER GARDEN HOURS:

Thurs. 5 P.M. - Midnight; Fri. & Sat. Noon - 1:30 A.M. Sun. Noon - 6 P.M.

CHECK OUT ALL THE BANDS PLAYING ON THE SECURITY FINANCIAL BANK MAIN STAGE



THURSDAY AUGUST 6

CARNIVAL STARTS AT 6 P.M.
FOOD STANDS & MERCHANT BUILDINGS OPEN

"FORTY FINGERS BAND"
6 - 10 P.M. (Beer Garden)

Sponsored by **CATALYTIC COMBUSTION CORPORATION**

FRIDAY AUGUST 7

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

DEMOLITION DERBY 7 P.M.

(Grandstand) Gates open at 5 p.m.
PROMOTER: 715 MOTOR SPORTS
\$15 Adults • \$5 Ages 12-4 & Under 4 Free

Grandstand Sponsored by **SOUTHWORTH CHEVROLET-GMC**

PIT CREW CHALLENGE

Starts 1 hr. Before Demo Derby - Free registration at the gate

Sponsored by **BLOOMER TIRE CENTER & BLOOMER AUTO PARTS / NAPA**

"DIVIDED HIGHWAY"

8:30 P.M. - 12:30 A.M. (Beer Garden)

Sponsored by **CATALYTIC COMBUSTION CORPORATION & A.J. MANUFACTURING, INC.**

SATURDAY AUGUST 8

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

MOOSE DAY AT THE FAIR

Sponsored by Bloomer Moose Lodge #1077

GARDEN TRACTOR PULL 2 P.M.

Gates open at 1 p.m.

TRUCK & TRACTOR PULL 4 P.M.

(Grandstand) \$10 Adults; \$5 Age 12-4; Under 4 Free

Grandstand Sponsored by **SOUTHWORTH CHEVROLET-GMC**

"THREE BUCKS & CHANGE"

9 P.M. - 1 A.M. (Beer Garden)

Sponsored by **CATALYTIC COMBUSTION CORP. & DAIRY STATE BANK**

SUNDAY AUGUST 9

Ecumenical Worship - 10 A.M.
Large Beer Building - ALL are welcome

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

PARADE AT 12:30 P.M.

Sponsored by **BLOOMER CHAMBER OF COMMERCE**

"RICH SCHRODER BAND"

(Beer Garden following the parade)

Sponsored by **A SECRET GARDEN FLORAL & GIFT AND CATALYTIC COMBUSTION CORPORATION**

CARNIVAL

TRI STATE AMUSEMENTS

Featuring More Rides

ALL 4 DAYS

HOURS:

THURS. 6 P.M. - 11 P.M.

FRI. & SAT. NOON - 11 P.M.

SUN. NOON - 6 P.M.

PROGRAM FOR F.F.A., F.H.A., & 4-H EXHIBITS

THURSDAY - (ENTRY DAY)

Entry day for ALL exhibits, including Rabbits and Poultry 3:00 to 7:00 p.m.
Livestock Auction Weigh-In (Swine 4pm, Sheep 5pm, Steers 6pm)
Dairy, beef, sheep, & goats may be brought to fair on Friday 8:00 to 10:00 a.m.

FRIDAY - (JUDGING DAY)

"SHOW TIMES"

Judging of all exhibits to begin at 8:00 a.m.

Foods Judging Contest 8:30 am

Swine 8:00 am • Beef 9:00 am

Clothing Judging Contest 9:45 am

Dairy Judging 11:00 pm • Sheep Noon

Goats 1:30 pm • Rabbits 2:00 pm • Poultry 3:30 pm

SATURDAY

Ag Olympics 10:30 am • Livestock Buyer Registration 12:00-1:15 pm

Livestock Auction 1:30 pm

Judging of Herdsmanship in all the livestock barns to continue during the entire fair.

Judging of the barns may take place anytime between 9 am & 9 pm

Animal Meat Auction - 1:30 p.m.

SUNDAY

Exhibits on Display

Judging of Herdsmanship to continue

Announcing the Herdsmanship winners 4:00 pm

Checkout time for livestock 4:00-6:00 pm

Checkout time for all other exhibits 4:30-6:30 pm

PREMIUM MONEY: All Premium money must be picked up by the time entries are removed. Any premiums not picked up will be returned to the Bloomer Community Youth Club.

A special thank you to



SECURITY BANK

for their support of the fair and the premium monies.

Catalytic
COMBUSTION CORPORATION SINCE 1950

**F.F.A., F.H.A., &
4-H HORSE SHOW**

**Saturday,
August 15**



THE BLOOMER COMMUNITY CLUB ASKS YOU TO SUPPORT THESE LISTED CONTRIBUTORS

PARK RIDGE DISTRIBUTING, INC
TRI-CITY CONTRACTORS, INC
A SECRET GARDEN FLORAL & GIFT
BLOOMER AREA AQUATIC CENTER
BLOOMER TRUCK REPAIR LLC
A TO Z EMBROIDERY & SCREEN PRINTING
STATE FARM INSURANCE-TIM REEDY
BLUE DIAMOND FAMILY DENTAL
SHADICK'S CONVENIENCE STORE
SHADICK'S SPORTING GOODS & HARDWARE
SHADICK'S PRICE RITE FOODS
SHEAR STYLE
KATIES AUTO PARTS/ CAR QUEST

BACK 40 BAR & GRILL
CATALYTIC COMBUSTION LLC
LK HABITAT SOLUTIONS LLC
A.J. MANUFACTURING
BLOOMER INN & SUITES
ALL-WAYS TRANSIT INC.
INTENTIONAL JOURNEYS
BOHEMIAN OVENS
BLOOMER SEPTIC SERVICES
TOWNE HOUSE COFFEE CO
TOWNE HOUSE SPIRITS & EATERY
EMMA BEANS DRIVE-THRU
SOUTHWORTH CHEVROLET INC
BLOOMER AREA VETERANS CENTER

PRINCY'S CHICKEN Q & MORE LLC
AMERICAN FAMILY INSURANCE
RIVER COUNTRY CO-OP
BLOOMER ROD & GUN
DAIRY STATE BANK
ROCK LAKE GRILL & RV RESORT
KELLY'S CAR CARE
NORTHWESTERN BANK
GABER SIGNS
VALLEY TAVERN
BLOOMER HARDWARE
RUFF INSURANCE AGENCY
ED'S PHARMACY
APEX INSURANCE GROUP OF WI, LLC

BLOOMER AUTO SUPPLY
BLOOMER BREWERY BAR & GRILL
ANSAY & ASSOCIATES
GENE'S HEATING & COOLING
MARSHFIELD CLINIC/SANFORD HEALTH
OLSON FUNERAL HOME & CREMATION
CUSTER'S CONES & CANDY
BLOOMER ADVANCE
THOMPSON FUNERAL HOME & CHIPPEWA VALLEY CREMATION SERVICES
THE PINES BALLROOM



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

Crazy Days



SALES

FRIDAY, AUGUST 7TH



PLEASE SUBMIT YOUR CRAZY DAYS AD TO THE CHAMBER VIA JPEG TO

BCHAMBER@BLOOMER.NET
BY 07/15/26. IF YOU NEED ASSISTANCE CREATING AN ADVERTISEMENT,

PLEASE CALL US AT 715-568-3339.

BLOOMER COMMUNITY PARADE

AUGUST 9TH, 2026
12:30 PM



2026 Parade Route

The parade will begin at the Bloomer Historical House on South Main-- it will travel up Main Street to 9th Ave. and will end at 9th and Queen Street (Bloomer Fair Grounds)

To register a unit in the parade call 715-568-3339

Sponsored by:

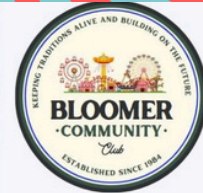
The Bloomer Chamber of Commerce

MAKE PLANS TO ATTEND THE 4TH ANNUAL BLOOMER COMMUNITY FAIR MEAT ANIMAL AUCTION

SATURDAY
AUGUST 8TH, 2026

- Bloomer Community Fairgrounds
- New Northland Building/Skaw Family Arena
- Bidding begins at 1:30 pm
- Pre register bidders by calling 715-568-3339

FOR MORE INFORMATION CONTACT
DARREN AT 715-456-4997
OR JACKIE AT 715-210-2107



Steer



Lamb



swine



EVENT SPONSORED BY: THE BLOOMER COMMUNITY CLUB



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

MAKE PLANS TO ATTEND THE 4TH ANNUAL BLOOMER COMMUNITY FAIR MEAT ANIMAL AUCTION



SATURDAY AUGUST 8TH, 2026

- Bloomer Community Fairgrounds
- Outside the New Cattle building
- Bidding begins at 1:30 pm
- Pre register bidders by calling
715-568-3339

FOR MORE INFORMATION CONTACT
DARREN AT 715-568-2800 EXT 4171
OR JACKIE AT 715-568-2800 EXT 4161



Steer

Lamb

Swine

Steer:

Allison Moos	New Auburn FFA
Brooklyn Willi	Bloomer FFA
Callie Branville	Woodmohr 4-H
Clare Bohl	Bloomer FFA
Elise Branville	Woodmohr 4-H
Emery Stoffel	Duncan Creek 4-H
Hunter Seidling	Haycreek Ramblers
Illa Nelson	Bloomer FFA
Kaden Lesny	Bloomer FFA
Marcus Goettl	Howard Wheaton 4-H
Myles Goettl	Howard Wheaton 4-H
Skylar Rediger	Bloomer FFA
Whittney Gotham	Duncan Creek 4-H
Bronson Ludwigson	Duncan Creek 4-H

Lamb:

A.J Harelstad	New Auburn FFA
Adam Shadick	Duncan Creek 4-H
Arianna Shadick	Duncan Creek 4-H
Arthur Lang	Duncan Creek 4-H
Cheyennah Millermon	Howard Wheaton 4-H
Eli Ludwigson	Duncan Creek 4-H
Katheryn Lang	Duncan Creek 4-H
Josie Johnson	Bloomer FFA
Julia Johnson	Bloomer FFA
Maycee Heidtke	Duncan Creek 4-H

Swine:

Aaron Pieper	Haycreek Ramblers
Alex Sarauer	Bloomer FFA
Averie Mayry	Bloomer FFA
Benjamin Wicken	Woodmohr 4-H
Brandon Wicken	Woodmohr 4-H
Chester Lang	Duncan Creek 4-H
David Lueck	Haycreek Ramblers
Dylynn Phillips	Haycreek Ramblers
Elsie Berlin	Haycreek Ramblers
Hannah Pieper	Haycreek Ramblers
Harper Deraitus	Haycreek Ramblers
Hattie Berlin	Haycreek Ramblers
Jace Phillips	Haycreek Ramblers
Jacob Lueck	Haycreek Ramblers
Jordon Lang	Haycreek Ramblers
Lincoln LaGesse	Haycreek Ramblers
Madison Seibel	Haycreek Ramblers
Millie Berlin	Haycreek Ramblers
Morgan Sarauer	Bloomer FFA
Nolan Zwiefelhofer	Haycreek Ramblers
Owen Seidling	Haycreek Ramblers
Rafi Zwiefelhofer	Haycreek Ramblers
Savi Zwiefelhofer	Haycreek Ramblers
Elliott Gotham	Duncan Creek 4-H



EVENT SPONSORED BY: THE BLOOMER COMMUNITY CLUB



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

Bloomer Chamber of Commerce Annual Bloomer Community Parade



The 80th Annual Bloomer Community Fair
will be held August 6th- 9th, 2026 and
the Bloomer Community Club is planning for
a fun-filled weekend - so be sure to attend!!!

The Annual Bloomer Community Days Parade
will be held on Sunday, August 9th, with line-up beginning at 10:00 a.m.
and the parade beginning at 12:30 p.m.

If you would like to participate in the parade, please fill out the
registration blank below and return it to the
Bloomer Chamber of Commerce at
PO Box 273 Bloomer WI 54724.

Please have this into the office by July 25, 2026. Thank You!!!

PLEASE NOTE:

NO THROWING CANDY FROM VEHICLES!!!
NO WATER OF ANY SORT-- Spraying or Balloons
YOU MAY HAVE SOMEONE WALK BESIDE YOUR UNIT
AND DISTRIBUTE CANDY.

No Alcoholic Beverages of any type on the entry or in parade
(if it is found that there is alcohol on the entry you will not be allowed to participate)

PLEASE DRIVE YOUR UNITS RESPONSIBLY.
THANK YOU.

WE HOPE TO SEE YOU IN BLOOMER ON August 9th, 2026.

NAME: _____

ADDRESS: _____

CONTACT NAME: _____ PHONE: _____

Email Address: _____

TYPE OF UNIT (Circle one): Float Large/Semi Truck
 Car/Pick-up Truck Music
 Horses Walking # _____

Return Entry to: **Bloomer Chamber of Commerce**
 PO BOX 273
 Bloomer WI 54724

