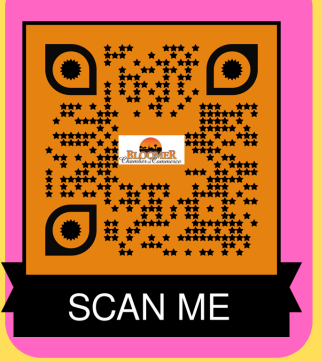




NEWSLETTER

April - 2026



MARK YOUR CALENDARS!

BLOOMER CHAMBER OF COMMERCE CALENDAR OF EVENTS 2026		
January 24th	Speed Rope Jump Contest	Bloomer High School
February 14 th	SweetHeart Dinner	Moose Lodge
April 4th	Easter Egg Hunt	Bloomer Elementary
April 29 th	Senior High Honors Night	White Pine
May 21st	Pool Thrift Sale Opens open every Thursday & Friday	Fairgrounds
June 4 th	Community Picnic	Fairground
August 6-7-8 and 9 th	Bloomer Community Fair Bloomer Community Parade	Fairgrounds Main Street
August 15th	Car Show--BurnOut Contest Thrift sales and Crafters	Fairgrounds
August 15 th	Pancake Feed/Bloomer Ambulance	Moose Lodge
September 12th	\$10,000. Picnic Fundraiser	Fairgrounds
September 19th	Firemens Steak Feed	Fairgrounds
October 10 th	Women's Club Arts/Craft Fair	Bloomer Elementary
October 15 th	Witches Brew Wine Walk	participating businesses
October 31 st	Trick or Treat on Main Street Children's Halloween Party	Main Street Bloomer High School
November 20th & 21st	Doe's Days Holiday Sales	Participating businesses
November 24 th	Ladies Night Out	Pines Ballroom
November 27 th	9 th Ave Park Lighting	9 th Ave Park
December 12 th	Breakfast with Santa Visit the Reindeer Christmas Parade	Main Street Xpo's Main Street

Meet the Easter Bunny and Chick

EASTER EGG HUNT

Saturday April 4th, 2026
Bloomer Elementary School
 10 am SHARP!
 ages 1 to 12 year

Annual Bloomer Chamber of Commerce Easter Egg Hunt-Saturday, April 4th, 2026
 Thank you PMI for chairing this event!
 If you would like to make a monetary donation, candy, or small prizes, please drop them off at the Chamber Office.


Sponsored by the Bloomer Chamber of Commerce

The Bloomer Chamber of Commerce will hold its annual Easter Egg Hunt on Saturday, April 4th beginning at 10:00am.

Location: Bloomer Elementary School for ages 1-10

Thank you PMI, LLC for chairing this event! Please call 715-568-3339 if your business would like to help or make a donation towards candy and/or prizes.

SAVE THE DATE FOR SENIOR HONORS NIGHT



Location: White Pines
 Social: 5:00pm-6:00pm
 Meal: 6:00pm
 Program to follow meal

Bloomer Chamber Annual Honors Night for Senior High Honor Students for Senior High Honor Students and Teachers. Mark Wednesday, April 29th on your calendars to attend this great annual event when we honor the students and the students honor a Teacher the have chosen.

Event Chairmen: Kayla Kunsman





Get you discounted tickets today for \$6.00 call 568-3339

2026 Appreciation Picnic

Plans are now underway for the 2026 Appreciation Day Picnic to be held on Thursday, June 4th, If your business would like to help with this event, look at the schedule below for times, then call 715-568-3339 or email us at bchamber@bloomer.net.

Sponsorships available for: Kids games, bounce houses, and music.

We will also be collecting **gift baskets** to be raffled off--to donate a basket just drop them off at the office or call us to pickup.

Prep worker/kitchen	Chicken Noon to 6pm	Bounce House Jessie
1.)	1.) Tony Rubenzer	715-533-1139
2.)	2.) Jay Barlow	
	3.) Greg Seibel	
	4.)	
Food Servers: 3:30 - 5:30	Food Server 5:30-6:30 pm	Tickets: 3:30 - 6:30
1.) Kelley Chiropractic	1.)	1.)
2.) Kelley Chiropractic	2.)	2.)
3.) Kelley Chiropractic	3.)	
4.) Kelley Chiropractic	4.)	
5.) Kelley Chiropractic	5.)	
6.)	6.)	
7.)	7.)	
8.)	8.)	
Food runner		
		TO- GO ORDERS
		1.) Pat Shadick
		2.) Sandy Shadick
		3.) Rob Summerfield
Raffle Tickets Sales: 3:30 - 6:30 pm		
1.)		
2.)		
3.)		
4.)		
		Bartender 3:30 -8 pm
Clean-Up: 6 pm to Done		1.) Susan Bleskacek
1.)		2.) Sue Martin
2.)		
3.)		
4.)		
5.)		



Retail/Promotional News

The Retail/Promotional Committee of the Bloomer Chamber of Commerce is looking for your help and support!

If you would like to be part of the planning of local retail events, please email us at bchamber@bloomer.net and we will add you to the email list! Meetings are held the last Friday of each month from 8:00-9:00 at the Bloomer Chamber office. Come help us plan our future!

FREE ADVERTISING

Welcome to the Bloomer Chamber Optimum Therapies

As part of our ongoing efforts to enhance the value of Chamber memberships, we are introducing new promotional opportunities for our member businesses.

We invite you to submit a business profile, including a written overview and pictures. This content will be used to feature your business across Chamber marketing channels, including our website, social media platforms, and the Bloomer Advance Newspaper. By participating, you help us strengthen the visibility of local businesses while ensuring your organization receives consistent, targeted exposure. Please include the following with your submission:

- A concise business description
- Photos or brand imagery/business logo
- Website and social media links
- Any additional information you wish to share

If you need any assistance or have questions regarding your submission, please don't hesitate to reach out the Office at 715-568-3339.

Welcomes



1731 17th Ave
Bloomer WI 54724
715-568-4669.

We are excited to announce that Midwest Physical Therapy has transitioned to Optimum Therapies Bloomer. Optimum Therapies is a locally owned physical therapy practice with locations serving nearby communities and is excited to provide care to the Bloomer community.

What Patients and the Community Can Expect:

- **Same location and accessibility** – patients will continue visiting the same clinic.
- **Fitness center access** - members of the fitness center will continue to have access to the same facilities and services.
- **A new name, same dedication** – operating as Optimum Therapies, the clinic combines strengths while continuing the patient-centered approach.
- **Staff continuity and support** – patients will be cared for by the same skilled providers.

Optimum Therapies looks forward to serving the Bloomer community and continuing to provide the same great care you've come to know.



BLOOMERS MAIN STREET PLANTER PROJECT

Would you like to be a sponsor of one of the planters
located on Main Street and 17th Ave?

The sponsorship fee for a 2 year period is \$250.00.00
This fee covers the cost of the planting and care for 2 years.

As a sponsor your name will be listed on social media pages
and on a plaque near a planter. You can sponsor in memory of a loved one, in honor of someone
your business name or for any other reason!

For more information, call the office at 715-568-3339 , email bchamber@bloomer.net
or mailing sponsorship to PO Box 273, Bloomer WI 54724

Be our Featured Business

Here is another great opportunity to advertise your business, promote an event, use as a hiring tool or to get your business information out.

Each month, we have one featured Bloomer Chamber Business that we help promote.

You receive the use of a table in the lobby of the Chamber Office/Pool for 1 month, posts on Facebook, a news article in the Bloomer Advance and emails to our general membership. This is a Free promotional service.

If you are interested in being one of the 2025 features businesses, please call the office at 715-568-3339 or email us at bchamber@bloomer.net so that we can go over with you the months that are available in 2026.

If your business is having a sale, adding new items, having a special event, looking for help, or have any information you would like to share to the public or members, we would like to help you get the word out! All you need to do is send a jpeg ready ad and we will be happy to post it on our social media pages and share it in emails.

Need help with an ad, we can help with that too!

It's easy! Simply send your ad via jpeg format to bchamber@bloomer.net or call 715-568-3339 if you need assistance in creating a new ad!

Bloomer Community Fair August 6th thru August 9th



Merchant Space Available for 2026 Fair

If your business is interested in having a booth in one of the merchant buildings at this year's fair, please contact Rod at 715-568-3339. Both single and double booths are available.

4TH ANNUAL BLOOMER COMMUNITY FAIR MEAT ANIMAL AUCTION

SATURDAY
AUGUST 8TH, 2026

- Bloomer Community Fairgrounds
- New Northland Building/Skaw Family Arena
- Bidding begins at 1:30 pm
- Pre register bidders by calling 715-568-3339

FOR MORE INFORMATION CONTACT
DARREN AT 715-456-4997
OR JACKIE AT 715-210-2107



Steer



Lamb

swine

EVENT SPONSORED BY: THE BLOOMER COMMUNITY CLUB



www.bloomerchamber.com



bchamber@bloomer.net



1731 17th Ave., Bloomer

A Guide to Bloomer Chamber Members

Gifts/Clothing/Floral

A Secret Garden Floral & Gift
Bloomer Floral & Gift Shop
Bloomer Screen Printing
Community Clothes Closet
Ed's Pharmacy
Farmhouse Cafe & Gifts
Heart Blossum Design
Seasoned with Love-Pampered Chef
Twice Blessed Resale
Xpeditions Coffee Market

Hair Care/Nails/Tanning

Hair off Main
Krystal's Kuts & Kurls
Shear Style

Treats/Meats/Groceries

Bob's Processing
Bohemian Ovens Bakery
Chrissy's Bloomer Bakery
Custer's Cones & Candy
Kwik Trip
Main Street Cafe/Pies
Shadick's Price Rite Food

Hardware/Outdoors

Bloomer Hardware
Brushworks Sign
Gaber Signs
Mitchel Feeds
Shadick's Ace Hardware and Sporting Goods

Resorts/Campgrounds/Lodging

Birch Point Resort
Bloomer Inn and Suites
Cornell Lake Resort & Campground
Rock Lake Lodge & Campground

Automotive/Convenience

BC Auto Wash
Bloomer Tire Center
Bloomer Truck Repair, LLC
Carquest of Bloomer
Clear View Auto Glass
Day's Tire/Power Sports
Express Lanes
Kellys Car Care
Kwik Trip
Napa/Bloomer Auto Supply
Pederson Automotive
River Country Co-op
Shadicks C Store
Southworth Chevrolet-GMC
Toycen Auto Body

Churches

Bloomer Baptist Church
First Congregational United Church of Christ
Fountain Church

Daycare

Rainbow Kidz

Funeral Services

Olson Funeral Home and Cremation
Thompson Funeral Home & Chippewa Valley
Cremation Services

Restaurants/Bars

Back 40
Birch Point Resort
Bloomer Dairy Queen
Bloomer House
Bloomer Memorial Golf Course
Bloomer Moose Lodge
Bohemian Ovens
Cornell Lake Resort & Campground
Emma Beans Drive Thru
Farmhouse Cafe & Gift
Happy Hour
Hardees
Harms Way Bar & Grill
Main Street Cafe
McDonalds
Park Ridge Distributing
Pines Ballroom
Princy's Chicken Q & More
Rock Lake Lodge & Campground
The Old Bloomer Brewery
Valley Tavern
White Pine Pavilion
Xpeditions/Towne House Spirits & Eatery

Banking-Accounting and Title

Associated Bank
BMO Bank
Chippewa Valley Title
Dairy State Bank
Edward Jones-Brian Simmons
Edward Jones-Darian Prince
Northwestern Bank
Security Bank
Security Financial Bank
Thrivent Financial

Insurance

American Family Insurance
Ansay & Associates
Apex Insurance
Barlow Insurance
Ruff Insurance
State Farm Insurance

Industries/Trucking

A-1 Excavating
AJ Manufacturing, Inc.
All-Ways Transit
Catalytic Combustions, Inc.
Charter Next Generation
Glass Insulators
Golden Calf Company
GVS Filtration
Identity Ag Processing
PMI

Constructions/Repairs

A-1 Excavating
Blackstone Asphalt
Dave Michels Grading and Trucking
Freedom Mechanical Services
Geissler Plumbing
Gene's Heating and Cooling
Harms Concrete
Haas and Sons
JH Excavating
JH Fire Pro
MGB Preventative Maintenance
Michels Materials
Rightaway Rolloff
Tri City Concrete Contractors

Health/Wellness/Fitness

4 Season AFH
Bloomer Aquatic Center
Bloomer Chiropractic
Blue Diamond Family Dental
Colfax Senior Living
Dove Health Care
Ed's Pharmacy
Flynn Chiropractic
Harmony House Yoga
Herman Advanced Family Eyecare
Kelley Chiropractic
Marshfield Clinic
Mayo Clinic Health System
Meadowbrook-Bloomer
Optimum Therapies
Seibel Wellness
Stephanie Miller-Integrative Health Coach

Speciality

A to Z Embroidery & Screen Printing
AMK Cleaning Services
Bischels Septic Service
Bloomer Advance
Bloomer Flooring/SS Interiors
Bloomer Screen Printing
Bloomer Septic Service
Bloomer Broadband
Brush Works Sign Company
Curtie Cares
Doggie Doodles Grooming
Fresh-N-Kleen
Gaber Signs
Intentional Journeys
Kobbussen Buses
LK Habitat Solutions
Mill Apartments
Suds and Duds
The Fireplace Store
Willies RV

Agriculture/Farming

Golden Calf Company
Identity Ag Processing
Mitchell Feeds
River Country Co-op
Tractor Central

Real Estate Services

Breanne Hanson-Realtor
Deanna Haselhuhn-Realtor Dee
Chippewa Valley Title
Elite Realty Group
Larson Realty

Clubs/Organizations

Bloomer Area Veterans
Bloomer Community Club
Bloomer/New Auburn Food Pantry
Bloomer Police/Fire Dept.
Bloomer Rod and Gun
Bloomer School District
Bloomer Senior Civic Center
Bloomer Sno Hawks
Bloomer Women's Club
Chippewa Valley Technical College
City of Bloomer
Communtiy Foundation of Chippewa Cty
Quarter Queens

Bloomer Chamber Restaurant Guide

**HAPPY
EASTER**

Back 40

19037 WI-40
715-568-4064

Birch Point Resort

14503 210th Ave.
715-568-1525

Bloomer House

1019 15th Ave.
715-568-5324

Bloomer Memorial Golf Course

118 13th Ave.
715-568-1743
bloomergolfcourse.com

Bloomer Moose

1890 9th Ave.
715-568-1304 or 715-271-3325

Bohemian Ovens

905 Martin Road
715-568-3676
bohemian-ovens.com

Cornell Lake Resort

16918 190th
715-271-3610

Dairy Queen

1317 17th Ave.
715-568-1320
dairyqueen.com

Emma Beans Dru

810 Martin Road
715-933-4525

Farmhouse Cafe

1205 15th Ave.
715-568-1240

Happy Hour Bar and Grill

1318 Main Street
715-568-1622

Hardees

2070 19th Ave.
715-568-2459

Harms Way Bar & Grill

1103 15th Ave.
715-568-3999
harmsway.com

Main Street Cafe

1418 Main Street
715-568-2233
mainstreetcafe.com

McDonalds

2000 17th Ave.
715-568-1777

Pines

9690 Cty Hwy SS
715-568-2432 or 715-829-8299

Princy's Chicken Q & More

715-456-5369

**Rock Lake Lodge and
Campground**

23015 153rd
715-568-4370

The Old Bloomer Brewery

1526 Martin Road
715-568-7019

Towne House Spirits & Eatery

1319 Main Street
715-568-5420

Valley Tavern

14515 State Hwy 40
715-568-3060

Xpos Coffee Market

1319 Main Street
715-568-5420

White Pine

9832 Cty Hwy SS
715-568-1800

