



"A Place to Call Home"

October 2022

Complete Halloween information on the 2nd page

Coming Events:

October 1st— October Fest—
Old Bloomer Brewhouse/
The Buckingham

October 8th- Bloomer Women's Club
Arts and Craft Fair at the
Bloomer Elementary School

Bloomer Floral Craft and
Food Fest—Main Street

October 13th Music in the Duck Park

October 29th Trick or Treat at Bloomer
Business's 9 am to Noon

Halloween Party at the
Bloomer High School 1 pm

October 31st Trick or Treat around town
4 pm to 7 pm

November 18 and 19th
Doe's Days – Chamber
Retail Business's

November 22nd Ladies Night Out
Bloomer Moose

November 25th Early Bird Sales

Official Lighting of the 9th
Ave Park 6 pm

December 10th Breakfast with Santa
Main Street Café

Christmas Parade
Main Street 6 pm

Other events throughout
the day.

For more information on events contact
715-568-3339
Bloomer Chamber of Commerce

TRICK OR TREAT

BLOOMER CHAMBER OF COMMERCE AND THE PROMOTIOANL COMMITTEE HALLOWEEN EVENTS

HALLOWEEN IS RIGHT AROUND THE CORNER AND WE ARE PLANNING ON A GREAT DAY FOR THE KIDS!

Below is the information on the day's events, we would ask that you please review the information and let us know if and how you will be participating in the event.

Yes-- We are celebrating Halloween for the Kid's on Saturday October 29th. As a community we will also invite children to door-to-door Trick or Treat on the traditional evening of October 31st from 4 pm to 7 pm.

1st Event ---- 9 am to Noon, Trick or Treating on Main Street
We invite all retailers, Manufacturing Companies and All Chamber Members to join us on Main Street and 17th Ave from NAPA/Bloomer Auto Supply to Security Bank by setting up a Trick or Treat stand/table or trunk or treat and distribute your treats.
If you would like to set up and you are currently not on Main Street, just call the office at 715-568-3339 and we will let you know where you can set-up. Based on last year we are figuring on at least 500 children.
If you plan to participate in a location off of Main Street- please let us know and we will include that information in our advertising
We will also be having a contest for the best Halloween Display!

2nd Event ---- 1 pm , Halloween Party at the Bloomer High School
We will be having games for the kids, prizes, treats and our costume contest for kids and Families.
Help is needed setting up--- running games---Judging and supervision. If you are interested in donating candy, prizes or cash or if you can volunteer your time, please call the office at 715-568-3339 or email us at bchamber@bloomer.net
Program lasts up to 2 hours --- Sam Barlow and Karen Schnoover Chairs.

Let's make this a GREAT Bloomer Halloween for the Kids-- Get involved-- Have some Fun!!!

Call 715-568-3339 or email us at bchamber@bloomer.net and let us know how you are going to participate.

Music in the Park & Youth Expo

**THURSDAY, OCTOBER 13TH
4:30 - 6:00 PM
WILLIS "DUCK" PARK**



Presented by the
LTC Teaching Center &
Bloomer Promotional Committee
(part of the Bloomer Chamber)



BLOOMER'S DOE'S DAYS

Friday 11/18 Saturday 11/19

Hello Everyone!

Doe's Days is coming up and we would love for you to join us this year! Having a sale, a special or event? Let US help YOU get the word out!

Simply let us know which day or both you'll be open and the times and we'll get you on the list! We'll be posting this event on Facebook, in the paper, flyers around town and we ask you to share on your pages/advertising outlets as well.

Need a hand with a post? Amanda over at Bloomer Floral is willing to give you a hand. There is a charge of \$15/ad.

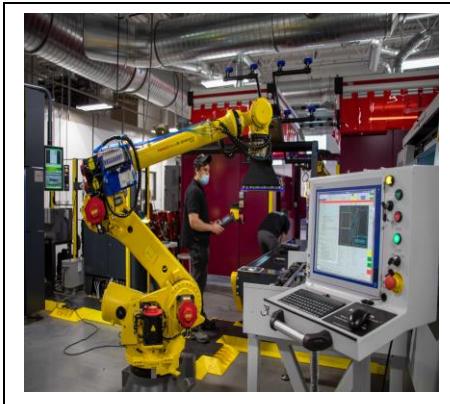
Please contact the Chamber Office at 715-568-3339 or bchamber@bloomer.net and let us know what you're planning!

Last year was great, let's make this year even better!!! This is a Bloomer Promotional Committee Event.



October Bloomer Chamber Member Businesses of the Month

Chippewa Valley Technical College



Building on best practice

\$10 million Workforce Innovation Grant helps bring manufacturing education to rural students

Knowing the labor shortage continues to pose a problem for local businesses, Chippewa Valley Technical College is working with communities to upskill workers with places for them to hone their skills.

The president of PMI, a metal fabrication business in Bloomer, said the labor shortage is a significant barrier to growth for manufacturers like himself. "We are being forced to turn down new work due to a lack of available labor resources," said Christopher Conard.

His business isn't the only one. Knowing his company's position, and that of others, he was eager to continue PMI's partnership with Chippewa Valley Technical College and plan to build a training classroom, lab space and secure equipment to provide a collaborative space to train individuals.

With proper planning and a \$10 million Workforce Innovation Grant from the Wisconsin Economic Development Corporation to address the critical workforce shortage in manufacturing, PMI, and a few other manufacturing-type companies are seeing their dreams come true as CVTC welcomes the continued partnerships.

Gov. Tony Evers' announcement of the three-year grant award was like an early Christmas present to the college and its partners on Dec. 14, 2021.

CVTC's RESTORE (Restoring Employment through Support, Training, Outreach, Recruitment and Education) program is partnering with Northwood Technical College, Workforce Resource, Inc., Bloomer School District, Osseo-Fairchild School District, St. Croix Central School District in addition to PMI to facilitate career pathways in metal fabrication for underserved populations throughout rural northwestern Wisconsin.

"Employers are struggling to hire qualified workers into key metal fabrication careers throughout the manufacturing sector," said Sunem Beaton-Garcia, CVTC president. "While these jobs are high-paying and in demand, we need to do what we can to attract people to the field through skilled training and education, which will lead to successful, long-term careers."

Jeff Sullivan, CVTC dean of apprenticeships, engineering, manufacturing and IT, said the idea of working with community partners to provide skilled training to people from rural areas is nothing new, but typically because of lab space and equipment, it had to be done in Eau Claire.

The grant money is opening new doors.

"We now have the ability to cut down on the barriers of transportation, space and equipment," Sullivan said. "We'll be able to serve employers in rural areas. The grant gives us space and access we haven't had before to provide training."

In western Wisconsin, 16 companies signed letters of support recognizing that the grant would ultimately help their businesses as well. Since then, several businesses have also offered support.

The plans being put in the works now between CVTC and the named businesses include new infrastructure, equipment and space. The college also will develop training pathways and processes to work with K-12 partners for manufacturing academies in these new spaces.

Sullivan said previously CVTC partnered with Philips Medisize to offer manufacturing and quality training. When it was offered in Eau Claire, participation was abysmal at two students. When the class was moved to the Menomonie campus to offer it closer to the business and to rural participants, the class size increased to 54.

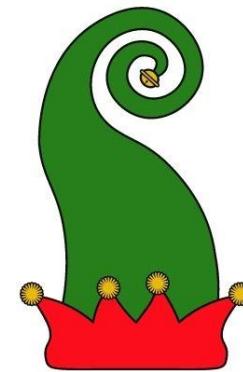
"We're doing things we know have been successful in the past," Sullivan said. "We're going to have access to more communities and areas that may have taken 45 minutes to an hour for those students to get to our campuses. When we're done, we'll be able to bring the training closer to them."

"It's just taking something and expanding on what we do well and trying to do it on a bigger scale."

Conard, president of PMI, acknowledges training centers like the one planned for his business will be an important resource to develop the skilled workforce for years to come.

"If we can improve the availability of skilled workers, we can expand businesses, create more jobs and help the community grow," Conard said. "More jobs mean more people moving to the community who then support retail shops, restaurants, school district growth and churches, and the tax base expands to support the community as a whole."

Christmas PARADE



CELEBRATE THE HOLIDAY IN BLOOMER
"SPREAD THE SPIRIT 2022"

The Bloomer Chamber of Commerce would like to invite you to participate in the "2022 Christmas Parade" that will be held on Saturday December 10th, 2022. at 6 pm.

The parade will travel down Main Street Bloomer for a beautiful evening of excitement, thousands of lights, brilliant floats and great Christmas cheer.

The theme for this years parade is " Christmas Elf's".

If you are interested in participating in this year's parade, please complete the information below and return the form to the address listed.

Just a few things when planning your parade unit:

- 1.) Remember the theme is " Christmas Elf's"
- 2.) No Santa's on your unit as we will only have one Santa at the end of the parade.
- 3.) Use lots of lights and music
- 4.) For safety, candy or give away items cannot be thrown from the unit-- you must have walkers
- 5.) No alcohol on the units
- 6.) Horse units must have a cleanup person following the unit

We are excited for the 2nd Annual Christmas Parade and we hope you will join in and make this another great Bloomer event!

Entry Form



Business Name/ Individual: _____

Address: _____

Phone: _____ **Email:** _____

Type of Unit: _____

Mail Entry to: Bloomer Chamber of Commerce

PO Box 273 Bloomer WI 54724

Gifts for Kids

Each Year the Bloomer Chamber of Commerce sponsors the “Gifts for Kids” program. This program is open to the Bloomer area Residents that are in need of help for the Holiday’s with gifts for their children. What we are currently looking for are businesses/individuals that would like to sponsor either a single child or families.

If you are willing to help sponsor a child or family or if you may have any additional questions, PLEASE contact Rod at the Chamber Office 715-568-3339. THANK YOU!!!



Join the Bloomer Chamber Promotional Committee the last Monday of each month at Xpo's Coffee Market at 8 am for the regular monthly gathering. Come and share your thoughts and ideas for promotions and events that you think could work or have seen work in other communities. As a group let's all work together on promoting our Great Community and coming up with great retail events. Hope to see you there!!!!

“Light up the Park” 202

We are already planning for “Light up the Park” 2022. In only 2 short months we will be unpacking our sleigh and decorating the North Park for the holiday season. If you already have a display, please make plans to come out and help set it up the first week of November. If you don’t have a display and would like to add a display or would just like to help--call Ben.

Hundreds of people go through the park every year to look at the thousands of lights and it would not be possible without the help of the community.

Contact Ben at (715) 933-0778 with any questions, or if you or an organization you work with would like to help. Merry Christmas

“*Ladies Night Out*”

The Bloomer area Aquatic and Recreation Center will host the
6th Annual “*Ladies Night Out*”
on **Tuesday November 22nd, 2022**.

The evening will begin at 5:30 pm and will include Hor d’oeuvres, desserts,
table raffle, silent auction, and games along with Wine tasting
Advance tickets are \$30.00 each
Limited seating

To make reservations, call The Bloomer Area Aquatic and Recreation Center at 715-568-3483
This a perfect outing to invite staff members to attend as a way of saying Thank you!

Bloomer Chamber of Commerce Business of the month of October 2022



Darian Prince

Financial Advisor Edward Jones

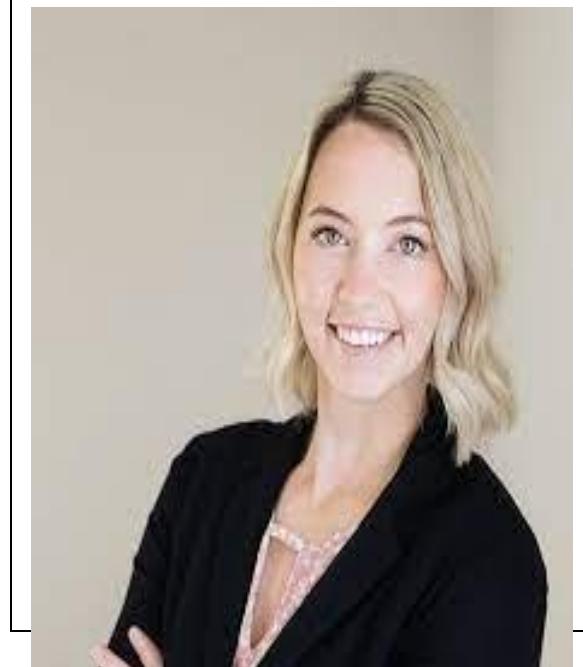
Making Sense of Investing

1417 Main Street Bloomer, WI 54724

Office: 715-568-3869 | Cell: 715-828-0031

Fax: 877-271-1397

Email: darian.prince@edwardjones.com



I can truly say I love this small town of mine. I am a Bloomer native and will continue to grow my roots here. It is important to me to be surrounded by family and friends. I began my career in the financial industry by working in banking in 2015. Before I came to Edward Jones, I worked for a local bank. Being involved in this community has always been important to me. I met my husband, Wes Prince, in 2014 and we married in 2017. We have two sons, Raylan, 4, and Rhys, 2. This summer I gave birth to my niece, Hannah. I was a surrogate for her parents. One of the most amazing journeys I have been on. Our hands and hearts are full. Watching my boys grow up has been the greatest adventure I could imagine. Activities we love to do include anything outside – going to the playground, going swimming at the lake or throwing the ball for our dogs. Cooking is a passion – I love to cook food for anyone that will try it. Whether you are new to investing or living in retirement, I work to provide you with the highest level of care and service. I strive each day to provide the most ideal client experience. I am beyond grateful to serve a community that I love. Stop by the office to see what we can accomplish together. I look forward to introducing you to the Edward Jones experience and welcoming you to our Edward Jones family.

Congratulations to the Winners at the \$10,000.00 Picnic

And the WINNER of \$10,000.00 is Jeremy Steinmetz

\$3,000. Brian and Lori Koehler

\$2,000. Dean Liazuk

\$1,000. Dean and Vonnie Rosenbrook

\$500. Bloomer Community Club

\$500. Darren Swartz

\$500. Mary Kouba

\$500. Jessica Grant

\$100.00 winners were

Austin Belden, Allen Susedik, Linda Misfeldt, Katie Paki, Deb Davis, Russell Girls, Jacob Bauer, Jim Morning, Matt Asplund, Patricia Skar, Trent Lindgren, Cedar Bay Resort, Janelle Yeakey, Mike Wolf, Maggie Olson, Jill Gingler, Annie Boose, Bill Anderson, Ben Jones, Delano Bleskacek, Sharon Meinen and Jedd Bohl

Congratulations to our Winners and Thank you to everyone who purchased and sold tickets, worked the event, donated raffle prizes and came out and enjoy the picnic. We couldn't do it without you!